



## RSNA Technical Exhibitor Code of Conduct

**RSNA2008**  
Personal Learning in the  
Global Community

Exhibitor personnel are expected to behave in a professional manner at all times during RSNA 2008. If you have questions or need assistance during the meeting, please contact the Exhibitor Help Center at 1-312-808-2000 (North Building), 1-312-791-6610 (South Building), 1-312-949-3206 (Lakeside Center) or see a representative at any of the Exhibitor Help Centers.

### Hours

Your booth must be fully operational and staffed during exhibition hours (Sun., Nov. 30 – Wed., Dec. 3 from 10:00 a.m. to 5:00 p.m., and Thurs., Dec. 4 from 10:00 a.m. to 2:00 p.m.). Exhibitors are not permitted to dismantle their exhibits before 2:00 p.m. on Dec. 4.

### Badge

The official RSNA badge must be worn at all times while in the exhibit hall. Do not deface badges by inserting company cards or applying novelty items.

### Booth Space

Exhibiting companies are responsible for monitoring their own space. Exhibitors may not enter another exhibitor's booth space without first obtaining permission. Exhibitors are not permitted to enter an unstaffed booth of another exhibitor at any time.

### Photography, Videography

Exhibitors are allowed to photograph, videotape and mechanically record their company's booth during regular floor access hours. Exhibitors will be asked to refrain from photographing, videotaping or mechanically recording if such activity interferes with setup, show activities or teardown. Exhibitors are not allowed to photograph, videotape or mechanically record another company's booth without permission.

### Presentation/Demonstration Areas

As a matter of safety and courtesy to others, all presentations, demonstrations and marketing/ promotional activities, including meetings with customers and staff, must be confined to the exhibit space so as not to interfere with traffic flow in the aisles or encroach into neighboring exhibits. Solicitation outside your booth in any way is strictly prohibited.

### Sound

Sound must not exceed 80 decibels when measured by RSNA from any adjacent aisle so that it does not disturb neighboring exhibits.

### Market Research

Exhibitors may conduct market research as a booth activity. Attempting to survey or gather data in other areas of the convention center is prohibited.

### No Smoking

RSNA is a smoke-free meeting. Outside designated smoking areas will be provided.

More detailed information about giveaways, handouts and other booth activities is included in the RSNA Rules & Regulations.

...Be considerate of other participating companies